



ANNUAL REPORT 2023





Annual Message from the Executive Director:

Dear friends, donors, and members of the Interamerican Scout Foundation,

As we conclude this year filled with achievements and challenges, I am pleased to present our annual report and share with you the remarkable progress we have made together.

2023 has witnessed significant growth and a positive impact on the scout community in the Interamerican Region, and I am proud to highlight some of the major milestones we have achieved thanks to your continued support.

One of the most significant events this year was our participation in the World Scout Jamboree in South Korea. Our first contingent, composed of collaborators and board members, represented the Interamerican

Scout Foundation at this prestigious event

We established our first Food House, where we sold hot dogs throughout the Jamboree, and thanks to the collaboration with the Scouts of Mexico, we managed to sell merchandise products. This participation not only increased our international visibility but also allowed us to receive several significant donations in the form of Condor Orders, thereby strengthening our capacity to support young scouts in our region.

I am pleased to announce that the SCOUTIAR HEROES 2023 annual campaign was a resounding success, surpassing our goal of \$35,000. Thanks to the generosity of our friends and donors, we have secured the necessary funding to continue our important initiatives and programs. Your ongoing support is vital to the success of our activities, and we could not have achieved this success without you. This campaign not only raises essential funds but also reinforces our mission to empower young scouts throughout the Interamerican Region.

This year also marked a significant international collaboration with the Liechtenstein Association of Guides and Scouts. Together, we carried out a project in Venezuela that improved the living conditions in an affected area. The intervention included improvements to a special education center, a community dining room, and an elderly home. Thanks to the commitment of 83 executing rovers and 18 accompanying adults, we were able to conduct recreational and educational activities, improve facilities, and organize activities that provided moments of happiness and companionship to the beneficiaries. This project demonstrated the power of collaboration and the positive impact we can have on communities in need.

Another highlight was the Interamerican Community Projects Exhibition, where 52 young people from 12 countries presented 31 projects on topics such as environment and sustainability, health and well-being, life skills, and peace and community development. This exhibition provided a platform

for knowledge exchange and skill development, strengthening the sense of community and collaboration among scouts in the region. Seeing these young people share their initiatives and learn from each other was inspiring and underscored the importance of fostering leadership and cooperation.

Our Interamerican Leadership Training (ILT) course in the Dominican Republic continued to thrive thanks to the ongoing support of the foundation. This course has been crucial in developing the leadership skills of young scouts and fostering regional collaboration. The knowledge and experiences gained during this course will be of great value to the participants in their personal development and their contributions to society. The Interamerican Scout Foundation has been instrumental in making this course possible year after year, ensuring we can train the leaders of the future.

In summary, this year has demonstrated the power of collaboration, generosity, and commitment from our community. We have surpassed goals, expanded our reach, and strengthened the impact of our initiatives. I am deeply grateful for the continued support of each of you and for the hard work of our volunteers and collaborators. Your dedication allows us to keep building a better world for young scouts in the Interamerican Region.

As we look to the future, I am confident that together we can continue to achieve great things. Thank you for your commitment and unwavering support.

Yours in Scouting,

Juan Manuel Salvado
Executive Director



Projects are the tool that the Scout Movement has to make its “Mission” a reality, grow and develop in our Region.

The projects are presented by the

NSOs and approved by the OSM-CAI.

The FSI keeps development projects updated through its social networks.



@iasfoundation



@iasfoundation



iscoutfoundation

Interamerican Scout Foundation News & Events

Planning Meeting 2023:

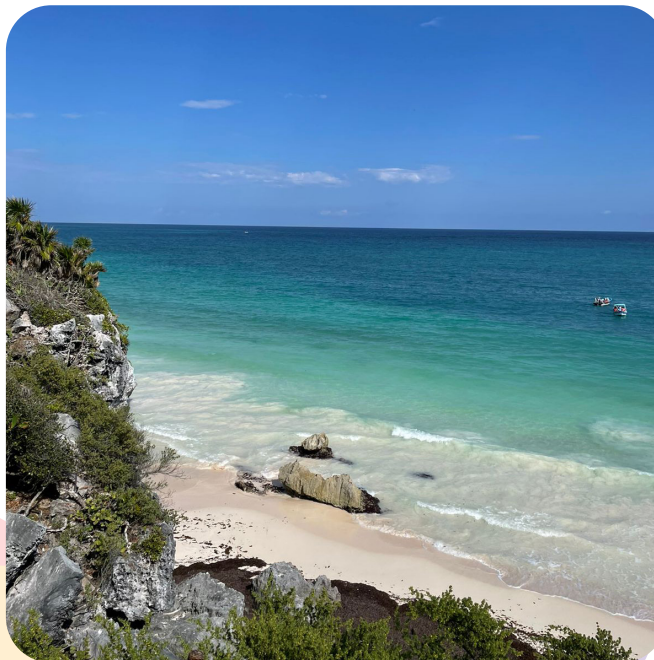
The annual meeting in Quintana Roo, Mexico, between the President of the Interamerican Scout Foundation, Steve Kent, and the Executive Director, Juan Manuel Salvado, was a crucial event to define the priorities and approaches for the year 2023. This meeting not only allowed for the alignment of goals and strategies but also reinforced the foundation's commitment to the development and empowerment of young scouts throughout the region.



One of the highlights was the planning for the participation of the foundation's first contingent in the World Scout Jamboree in

South Korea, an invaluable opportunity for global connection and cultural exchange among young scouts. Additionally, the annual fundraising campaign, "ScoutIAR Heroes," was discussed, a vital initiative for the continuous support of the foundation's programs and activities.

In summary, the meeting consolidated a shared vision and renewed enthusiasm for future projects, ensuring that the Interamerican Scout Foundation continues to be a positive force in the lives of young people throughout the region.



Founder's Day Campaign

On Founder's Day, the Interamerican Scout Foundation launched a dynamic campaign to celebrate and support its impactful initiatives. The results were nothing short of impressive, showcasing the community's enthusiastic engagement and unwavering support.

- **1700 emails sent:** The Foundation efficiently reached out to its extensive network, delivering a compelling message about the significance of Founder's Day and the vital role of contributions.
- **119 website visits:** The campaign effectively drove a significant number of visitors to the Foundation's website, where they could explore the transformative projects and programs in detail. This means about 7% of the people who received our emails visited the website.
- **4 new recurring donors:** The Foundation proudly welcomed four new recurring donors, reflecting the trust and commitment of supporters who believe in the long-term vision and mission. Out of those who visited our website, 3.36% became donors, showcasing the campaign's effectiveness and the community's readiness to invest in the future of scouting.

- Overall, the Founder's Day campaign was a resounding success, underscoring the Foundation's efficiency and dedication. This success enables the Foundation to continue empowering young scouts across Latin America and the Caribbean, fostering leadership and growth.

Scout Scarf Day Social Media Campaign:

- The Scout Scarf Day social media campaign, centered around a raffle of the Foundation's scarf, achieved remarkable engagement and participation, demonstrating the community's enthusiasm and support.



- Accounts reached: 7071. The campaign successfully reached over 7000 accounts, spreading the word across various social media platforms.
- Participants: 2282. A total of 2282 individuals actively participated in the raffle, showcasing their excitement for the Foundation's scarf.
- Comments: 1664. The campaign generated significant interaction, with 1664 comments from participants sharing their thoughts and support.
- Profile views: 621. The Foundation's profile saw increased activity, with 621 views from engaged community members.
- New followers: 317. The campaign attracted 317 new followers, expanding the Foundation's reach and influence within the scouting community.

- The Scout Scarf Day social media campaign was a vibrant success, effectively engaging the community, increasing visibility, and strengthening the bonds within the scouting movement.

Memorandum of Understanding (MOU) between the ISF and the Asociación de Scouts de México, A.C. (ASMAC)

In 2023, the Interamerican Scout Foundation and the Asociación de Scouts de México, A.C. (ASMAC) signed a Memorandum of Understanding (MOU) with the objective of commercializing a variety of products through the online store of ASMAC. This agreement aims to expand the range of products available to the scout community and raise additional funds to support the foundation's initiatives.

Product Diversification: The collaboration allows the Interamerican Scout Foundation to offer a wider range of products through ASMAC's online store, including t-shirts, neckerchiefs, water bottles, caps, and others.



ASOCIACIÓN DE SCOUTS DE MÉXICO, A.C.

Fundraising: The funds raised from the sale of these products will be used to finance the foundation's programs and activities, directly benefiting young scouts in the region.

Strengthening Collaboration: This agreement strengthens the relationship between the Interamerican Scout Foundation and ASMAC, promoting a long-term collaboration that will benefit both parties and the scout community in general.

Benefits of the Agreement

Access to Quality Products: Scouts and their families will have access to high-quality products through a reliable and easy to use platform.

Direct Support to the Foundation: Each purchase made in the online store will directly contribute to the projects and programs of the Interamerican Scout Foundation.

Strengthening the Scout Community: The availability of a wide range of products will help strengthen the sense of belonging and pride within the scout community.

Available Products:

- **T-Shirts:** T-shirts with exclusive designs for scouts.
- **Neckerchiefs:** Official neckerchiefs with the logo of the Interamerican Scout Foundation.
- **Water Bottles:** High-quality water bottles ideal for outdoor activities.
- **Caps:** Caps with various designs for scouts of all ages.



Participation in the Annual Congress of the “União dos Escoteiros do Brasil” (UEB)

The participation of our Executive Director, Juan Manuel Salvado, in the 2023 National Congress of União dos Escoteiros do Brasil (UEB) resulted in several significant achievements. During the congress, a Memorandum of Understanding (MOU) was signed and notable results were achieved in

the IASF-UEB Donor Campaign.

Signing of the MOU on the IASF-UEB Donor Campaign: This Memorandum of Understanding establishes a strategic collaboration between the Interamerican



Scout Foundation (IASF) and the União dos Escoteiros do Brasil (UEB) to conduct a joint donor campaign.

Young Condor Order Pledges:

8 Young Condor Order pledges were received, highlighting the recognition and support for young scouts for their achievements and contributions.

Bronze Condor Order Pledges:

8 Bronze Condor Order pledges were received, demonstrating the ongoing support and dedication of the scout community to our programs and goals.

Benefits of the Agreement

Strengthening Collaboration: The MOU strengthens the ties between the Interamerican Scout Foundation and the União dos Escoteiros do Brasil, promoting joint work and the exchange of resources and experiences.

Recognition of Young Leaders: The Young Condor Order pledges and Bronze Condor Order pledges highlight the recognition of young leaders and their positive impact on the scout community.

Continued Support for the Foundation: The donation pledges and established collaborations ensure continued support for the foundation's programs and activities, benefiting young scouts across the region.

Juan Manuel Salvado's participation in the 2023 National Congress of União dos Escoteiros do Brasil was a remarkable success, with the signing of an important MOU and the achievement of significant pledges through the Young Condor Orders and Bronze Condor Orders. These accomplishments reinforce the mission of the Interamerican Scout Foundation and strengthen collaboration with other scout organizations, ensuring a promising future for the scouting movement in Latin America and the Caribbean.



World Scout Jamboree: First Contingent of the Interamerican Scout Foundation in South Korea

The participation of the Interamerican Scout Foundation in the World Scout Jamboree in South Korea marked an important milestone in the organization's history. This event allowed the foundation to establish its first Food House, sell merchandise, and receive significant donations.

Participation of the First Contingent: The Interamerican Scout Foundation sent

its first contingent to the World Scout Jamboree in South Korea, consisting of collaborators and board members.

The foundation established its first Food House at the event, where hot dogs were sold throughout the duration of the Jamboree. This initiative not only provided a source of income but also increased the foundation's visibility among Jamboree participants.

Donations of Condor Orders:

Thanks to the participation in the Jamboree, the foundation managed to obtain several significant donations in the form of Condor Orders. These donations are crucial for supporting the foundation's programs and activities.



Sale of Merchandising Products:

Through the agreement with the Scouts of Mexico, the foundation was able to sell its merchandise at the Jamboree. This included the sale of t-shirts, neckerchiefs, water bottles, caps, and others, which helped raise additional funds and promote the foundation's brand.

Event Benefits

International Visibility: Participation in the World Scout Jamboree allowed the Interamerican Scout Foundation to increase its visibility within the international scouting community.

Fundraising: The sale of hot dogs at the Food House and merchandise products, along with the donations of Condor Orders, provided crucial funds for the foundation.

Strengthening Relationships: Collaboration with the Scouts of Mexico and interaction with scouts from around the world strengthened relationships and opened new opportunities for collaboration.

Promotion of the Foundation: The active presence of the foundation at the Jamboree helped promote its initiatives and programs, attracting the interest and support of new followers and donors.

Establishing the first Food House, receiving significant donations, and selling merchandise were significant achievements that strengthened the foundation's mission and its ability to support young scouts in the Interamerican Region.

Annual Campaign SCOUTIAR HEROES 2023

The SCOUTIAR HEROES 2023 annual campaign was a resounding success, surpassing the set goal of \$35,000. Thanks to the generosity of our friends and donors, the Interamerican Scout Foundation was able to

reach and exceed this target, ensuring the necessary funding to continue our important initiatives and programs.

Campaign Details

- Fundraising Goal: **\$35,000**
- Final Outcome: **Goal exceeded**
- Acknowledgements
- Gratitude to Friends and Donors: The Interamerican Scout Foundation extends its heartfelt thanks to all the friends and donors who contributed to the SCOUTIAR HEROES 2023 campaign. Your continuous support is vital to the success of our activities and programs.
- Funding Key Programs: The funds raised will be used to finance key programs



benefiting young scouts across the Interamerican Region, including leadership initiatives, environmental sustainability, health and well-being, and community development.

- Strengthening the Foundation: The success of the SCOUTIAR HEROES annual campaign reinforces the foundation's ability to positively impact the lives of young scouts, providing the necessary resources for their projects and activities.

Annual Board Meeting

At this important session of the annual meeting of the board of directors, new members were elected to serve as Officers for the year 2023. The board, along with executive management, endorsed the new budget and approved items to support projects planned for the current year. This meeting was a further demonstration of the commitment and collaboration among the Foundation's leadership, ensuring effective and efficient management for the benefit of NSOs and the Scout community at large.



Projects Supported 2023

Interamerican Community Projects Exhibition 2023

The Interamerican Community Projects Exhibition was a remarkable event that brought together young people from across the Interamerican Region to showcase their initiatives and efforts in various key areas.

This event featured 31 community projects presented by young individuals from 12 countries, highlighting a wide range of important topics for the development and well-being of their communities.

Promotion of Knowledge Exchange: The exhibition provided a platform for young people to share their experiences and learn from projects in other countries.

Visibility for Projects: The projects received increased visibility, attracting the interest of visitors and potential collaborators.

Skill Development: The young presenters developed key skills in presentation, leadership, and teamwork.



Exposición Interamericana de Proyectos Comunitarios
Interamerican Community Project Exposition

Strengthening the Scout Community: The event promoted a sense of belonging and collaboration among scouts from different countries.

The Interamerican Community Projects Exhibition was a resounding success, showcasing the creativity, dedication, and spirit of service of young scouts from across the region. The 31 projects presented addressed crucial topics for the well-being and development of their communities, demonstrating the positive impact of the scouting movement in the Interamerican Region. This event not only strengthened the network of collaboration among scouts but also inspired visitors to support and participate in community initiatives.

Light of Peace Project Liechtenstein “Tejerias- Venezuela” – Scouts de Venezuela

Thanks to the support of the Interamerican Scout Foundation and the Liechtenstein Association of Guides and Scouts, a significant project was carried out in Venezuela that increased the well being of the inhabitants of an affected area. This intervention was conducted by a group of young scouts and accompanying adults from the Scout Regions: Metropolitana, Carabobo, and Aragua.

The main objective of this intervention was to improve the living conditions of the inhabitants of the affected area through intervention

in various key institutions. The institutions intervened were a special education center, a community dining room, and an elderly home. At the special education center, recreational and educational activities were carried out for children and young people, and educational materials necessary for the new school year were provided. At the community dining room, the facilities were improved, and activities were organized for the 500 inhabitants of the sector. At the elderly home, work was done to improve the facilities and organize activities for the residents, providing them with moments of happiness and companionship.

The participation of 83 executing rovers was fundamental to the success of this intervention. These young people demonstrated their commitment and dedication in every action performed. Additionally, the presence of 18 accompanying adults was key to the process, as their experience and knowledge were essential in guiding and orienting the young people in each activity.

In conclusion, this intervention has been a success thanks to the commitment and dedication of the young executors, the accompanying adults, and the inhabitants of the sector. The improvement in the living conditions of the inhabitants of the affected area has been evident, demonstrating the importance of this type of action in our society.

Interamerican Leadership Training “ILT” Scouts de República Dominicana - OSRI

During 2023, the Interamerican Leadership Training “ILT” course was held in the Dominican Republic, with participants from across the region. This course, funded for several years by the Interamerican Scout Foundation, aims to strengthen leadership skills and foster collaboration among young scouts from different countries in the Interamerican Region.



Thanks to the ongoing support of the foundation, the course has been able to sustain and expand, providing a unique platform for young leaders to develop their skills and knowledge. This year's course saw a broad representation of scouts from various countries, who came together to share experiences, learn new skills, and work on community projects. Throughout the course, participants engaged in a variety of activities designed to develop their leadership, communication, and teamwork skills.

The topics covered during the course included advanced leadership techniques, conflict resolution, project planning, environmental sustainability, and community development. Participants also had the opportunity to engage in practical activities and group exercises that allowed

them to apply the knowledge gained in real-life situations. The success of ILT 2023 in the Dominican Republic was largely due to the commitment and dedication of the participants, as well as the support of the instructors and facilitators. This course not

only strengthened the individual skills of the scouts but also fostered the creation of a strong network of young leaders committed to positive community development.





Welcome to the new members of the Order of the Condor

Brazil (BRA)

- Ivan Alves do Nascimento
- Amanda Broholka Martins
- Carmen Barreira
- Diulia de Paula Cardia
- Adrian Cordeiro do Nascimento
- Sarah Raquel Loureiro
- Isabella Cardoso
- Silvio Miazaki
- Nilton Freire Santos
- Larissa dos Santos
- Larissa Viana Nunes
- Cónдор Bronze
- Alessandro García Vieira
- Ilka Rosetto Gallego
- Matheus Valois Serra

- Manoela García Muñiz
- Frederico Coelho Pinto

Canadá (CAN)

- Stephen Yiu
- Jason Gingrich

Chile (CHIL)

- Joaquín Falfán

Ecuador (ECU)

- Miguel Calle

Honduras (HN)

- Andrea Hortiz

Panamá (PAN)

- Edgardo De La Torre
- Haguitt Villarreal
- Carlos Antonio Suman

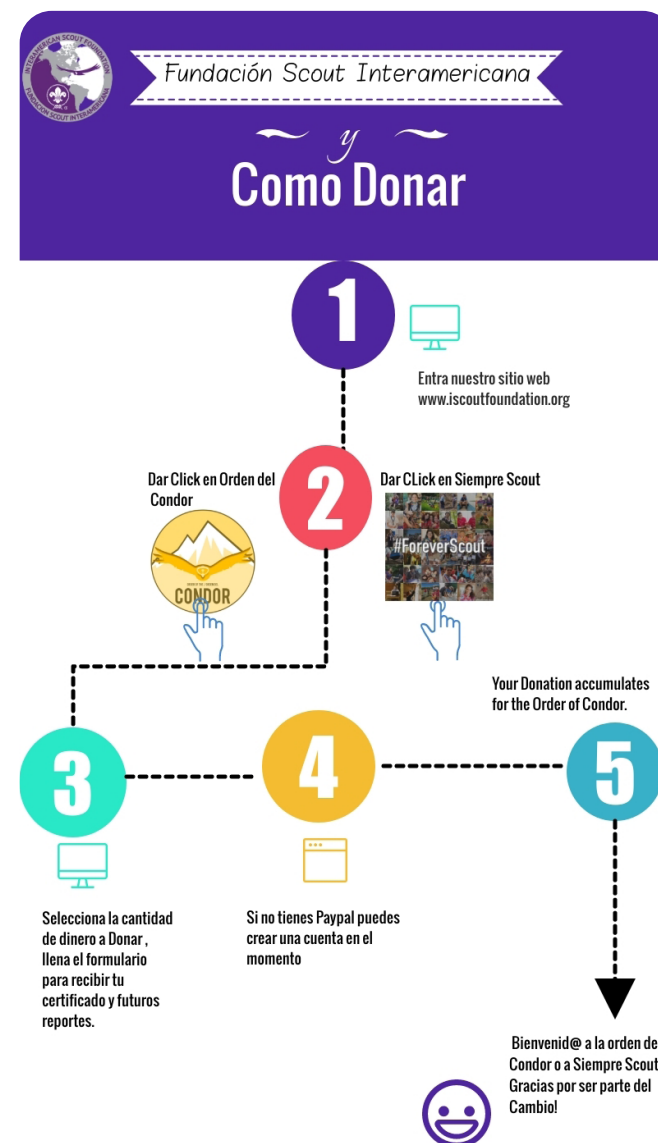
Perú (PER)

- José Carlos Lao

Estados Unidos

- Glenn Gardner
- Jonathan Ishee
- David Jones
- Jeffrey Lam
- Henry Legarre
- Leonard Little
- J. Smith Harrison

- Meghan Pierson
- Randy Potts
- Robert Schlegel Jr
- Christian Wolpert Gaztambide
- Allan Joseph Medwick



Acknowledgements to the Members and former members of the Board

Dear members, friends, and collaborators of the Interamerican Scout Foundation,

On behalf of the Interamerican Scout Foundation, we would like to extend our heartfelt gratitude to all the Board members for their dedication, commitment, and unwavering support throughout this year. Your leadership and vision have been instrumental in the ongoing success of our foundation and in the positive impact we have made in the lives of young scouts across the Interamerican Region.

We would like to extend a special thank you to the outgoing members of the Board who have dedicated their time, energy, and resources to advance our mission. Your service has left a lasting mark on our organization and the communities we serve.

In particular, we want to thank:

- **Mr. Marshall Hollis**, for his service as trustee. Your dedication and commitment have been an inspiration to all of us.

Additionally, we are pleased to announce the reelection of:

- **Mr. Francisco Macías Valadez**, who will continue to bring his valuable experience and leadership to our board.

We also welcome the newly approved members of the Board:

- **Sra. Emily Hale**
- **Sra. Jimena Ojeda**

We are excited to have you on board and look forward to the contributions you will make to the future of our foundation.

To all the Board members, both current and outgoing, thank you for your commitment and for being part of this community dedicated to supporting and empowering young scouts. Your work and dedication are essential to our continued success. With gratitude and on behalf of everyone at the Interamerican Scout Foundation,

Juan Manuel Salvado

Executive Director
Interamerican Scout Foundation





Message from the President of the Interamerican Scout Foundation

Dear members of the Scouting community and friends:

The year 2023 was filled with challenges, but also with remarkable achievements for the Interamerican Scout Foundation. Through our collective efforts, we strengthened our Foundation and expanded the impact of our Movement throughout the Region.

This year, we focused on increasing leadership development opportunities for young people and supporting community programs that promote the values of service, respect, and solidarity. Thanks to the generosity of our donors, we were able to fund multiple local projects that are transforming lives and creating lasting impact in our communities.

One of the highlights of the year was our 'ScoutLAR Heroes 2023' campaign, which enabled us to raise crucial funds to continue our mission. However,

our work is far from over. In 2024, we will continue building on past successes and exploring new ways to inspire and support our young scouts.

We are deeply grateful to everyone who accompanied us on this journey in 2023. Your contributions not only fund projects but also inspire hope and change across our region. Together, we will continue empowering the next generation to become agents of change in their communities.

On behalf of the Interamerican Scout Foundation, I thank you for your continued support and commitment. Let us keep working together for a better future for our youth and our communities.

With gratitude and optimism,

Steve Kent
President
Interamerican Scout Foundation

