



ANNUAL REPORT 2024



Annual message from the Executive Director:

Dear friends, donors and members of the Interamerican Scout Foundation,

As we close out a year of great challenges and significant achievements, I am pleased to share with you the positive impact we have generated together in the Scouting community of the Interamerican Region. 2024 has been a year of growth, collaboration, and strengthening of our mission, and I want to highlight some of the milestones that have marked our work.

One of the most important moments of this year was our participation in the Interamerican Scout Summit in Medellín, Colombia, where we reinforced the Foundation's commitment to the development of Scouting in the region. During this key meeting,

we established strategic alliances and aligned efforts with the Interamerican Scout Bureau to continue supporting initiatives that generate a real impact in the lives of thousands of young people.

ScoutIAR campaign Heroes 2024 has been a resounding success. Thanks to the generosity of our donor community, we've come close to reaching our fundraising goal, securing funding for projects that strengthen youth leadership and community development. Their unwavering support is what allows our programs to continue growing and benefiting more young people throughout the region.

This year, we also witnessed Scout solidarity in action through various humanitarian interventions. In response to the devastating wildfires in Chile, we worked together with the Chilean Scout and Guide Association to provide assistance to affected families, providing essential supplies and support to the local Scout community. Similarly, following the impact of Hurricane Otis in Mexico, we collaborated with the Scout Association of Mexico and with the support of the Scout and Guide Association of Liechtenstein, channeling resources to address the urgent needs of those affected. Similarly, through the Flood Relief Fund in Brazil, we provided support to the União dos Escoteiros do Brasil so they could respond to the emergency and assist the affected communities. These actions demonstrate the power of our Scout network and our ability to respond when we are most needed.

Another important milestone this year was the Inter-American Community Projects Exhibition, where young people from across the region presented initiatives in key areas such as sustainability, health, community development, and education. This platform continues to consolidate its position as a space for inspiration, learning, and strengthening of the Scout network in the region.

Likewise, we continue to support the training of

young leaders through the Interamerican Leadership Training (ILT), ensuring that new generations of scouts have the tools to lead with impact and commitment in their communities.

Each of these achievements has been possible thanks to the efforts and commitment of our Scouting community, our donors, and strategic allies. Their dedication and support have allowed us to continue building a better future for the youth of the Interamerican Region.

Looking ahead to 2025, we reaffirm our commitment to continue growing, innovating, and strengthening our work for the benefit of Scouting. I am convinced that, by working together, we can achieve new goals and continue making a difference. Always ready to serve.

Juan Manuel Salvado

Executive Director
Interamerican Scout Foundation



Projects are the tool that the Scout Movement has to make its “Mission” a reality, grow and develop in our Region.

|The projects are presented by the

NSOs and approved by the OSMCAI.

The FSI keeps development projects updated through its social networks.



@iasfoundation



@iasfoundation



iscoutfoundation

News and events of the Interamerican Scout Foundation

2024 Planning Meeting:

As part of the strategic alignment process, the Interamerican Scout Foundation held a key meeting with the new Regional Director to establish priorities and define joint actions for 2024.

During this meeting, the new director was formally introduced, and key topics related to the Foundation's strategic planning were addressed in coordination with the Interamerican Scout Office. Among the points discussed were participation in the Interamerican Scout Summit, as well as other key initiatives to strengthen the impact of Scouting in the region.

This meeting represented an important step in consolidating the collaborative work between both entities, ensuring that efforts were aligned to maximize the reach and effectiveness of programs and projects for the benefit of Scouts in the Interamerican Region.

Founder's Day Campaign 2024

On **February 22**, the Interamerican Scout Foundation launched a new edition of the **Founder's Day Campaign**, a key initiative to strengthen fundraising and engagement of the Scout community in the Interamerican Region.

Through digital strategies and direct communication, we achieved a significant impact:

- **3,594 emails delivered** to our network of contacts and donors.
- **17,376 accounts reached** on Instagram.
- **25,798 views** on our posts and videos.
- **\$4,700 raised**, funds that directly contribute to our scouting support programs and community projects in the region.

The campaign once again demonstrated the power of the Scout community to generate a positive impact and reinforce our commitment to the growth and development of the Scout Movement in Interamerica.

WS Conference 2024

The **World Scout Conference 2024** was a key opportunity to strengthen strategic partnerships, boost fundraising, and expand the Interamerican Scout Foundation's impact globally. During the event, we made significant progress on several fronts:

Key results:

- \$4,875.56 raised through the sale of Order of the Condor merchandise and other Foundation products.
- \$2,894.44 in recurring donation commitments through credit card payments.
- Development of agreements for future events in:
 - Mexico (ILT 2025-2026), consolidating collaboration with the Scouts Association of Mexico, AC
 - Belize (2025 Fundraising Dinner), expanding funding strategies in the region.

Strengthening institutional relations:

- **In-person meetings** with Board members who were not previously actively involved, promoting their integration and commitment to the Foundation.
- **Interaction with members of the World Scout Foundation (WSF)**

Board to explore opportunities for future joint actions.

- Meeting with Nancy George (Epic , Egypt) , with the purpose of evaluating the support and collaboration in the Interamerican program Leadership Training (ILT) .

Participation in the **2024 World Scout Conference** not only allowed us to advance the Foundation's financial sustainability, but also to strengthen strategic alliances that will benefit the growth of Scouting in the Interamerican Region.

Memorandum of Understanding (MOU) between the Interamerican Scout Foundation and the Scout Association of Mexico, AC (ASMAC) for ILT 2025/2026

As part of the Interamerican Scout Foundation's commitment to the development of youth leadership in the region, a Memorandum of Understanding (MOU) was signed in 2024 with the Scout Association of Mexico, AC (ASMAC) for the Interamerican Scouting Leadership Training (ILT) in Mexico in 2025 and 2026 .

Objectives of the Agreement:

- **Celebrate the centenary of ASMAC** , recognizing its history and leadership in the Scout Movement.
- **Jointly manage funds** through strategic events in Mexico to ensure the sustainability of the ILT.
- **Promote youth leadership** by providing Scouts in the Interamerican Region with a platform to develop skills and impact their communities.



Featured Event: Fundraising Breakfast in Mexico

On **December 5** , the Interamerican Scout Foundation organized a **fundraising breakfast** at the **World Mexico City Trade Center** with a special purpose: **to support the 2025 edition of the ILT** .

The event brought together donors, key partners, and community members, all committed to empowering youth leadership

in the region. Attendees heard inspiring testimonies about the transformative impact of ILT on the lives of young leaders in Latin America and the Caribbean.

Thanks to the generosity of those who participated, we are one step closer to making **ILT 2025** a **transformative and inclusive experience** for the next generation of Scout leaders.

Memorandum of Understanding (MOU) with the New Horizons Foundation

In 2024, the Interamerican Scout Foundation signed a **Memorandum of Understanding (MOU)** with the **New Horizons Foundation**, establishing a strategic alliance to promote youth development in Latin America and the Caribbean.

Featured Event: 2025 Fundraising Gala

As part of this collaboration, the first **New Horizons fundraising gala** was held on **February 22, 2025** at the **Holiday Inn West Airport , Miami** .



**NEW
HORIZONS
OF AMERICA
FOUNDATION**

Event Results:

- **Attendees:** 102 people
- **Media present:** 4 Latino media outlets in Miami
- **Prominent personalities:** Vice Consul of Honduras and other representatives of the Latin American community

The goal of the gala was to raise **\$10,000 USD** to strengthen youth development programs in the region. Thanks to the generosity of attendees and partners, the goal was exceeded, reaching a total of **\$15,497.38 USD**, which was distributed equally:

- **50% for Interamerican Scout Foundation projects**
- **50% to the New Horizons Foundation, supporting the expansion of the Scout Movement in Honduras**

Campaign Impact and Reach:

- **Email Marketing:**
 - Total emails sent: 15,193
 - Types of emails sent: 4 segmented campaigns
 - Open rate: 22%
- **Social Networks – Instagram and Facebook:**
 - Total posts: 6
 - Total views: 16,610
 - Accounts reached: 7,474

The successful fundraising gala marked the beginning of a strategic alliance that will continue to promote leadership and community development initiatives in the region.

Memorandum of Understanding (MOU) with the Puerto Rico Council

In 2024, the Interamerican Scout Foundation established a **Memorandum of Understanding (MOU)** with the **Puerto Rico Council**, with the goal of strengthening fundraising and supporting impactful initiatives in the region.

Featured Event: Fundraising Dinner in Puerto Rico (2025)

As part of this agreement, the **first fundraising event** will be held in **2025** with the support of the Puerto Rico Council.

Event Objectives:

- Organize the **first fundraising dinner** in Puerto Rico with the collaboration of the Puerto Rico Council.
- Raise funds to finance various projects and programs of the Interamerican Scout Foundation.
- Establish the dinner as an **annual event**, ensuring its long-term growth and sustainability.

This event represents a key opportunity to strengthen the donor network in the Caribbean and generate a significant impact on the Interamerican Scout Foundation's programs.

Heroes Annual Campaign 2024

The annual **ScoutIAR campaign Heroes 2024** once again reaffirmed the commitment of the Interamerican Scout Foundation and its donor community to strengthening Scouting in the Interamerican Region.

With the goal of raising **\$50,000 USD**, we implemented a multi-channel communications strategy that included social media content, audience segmentation, and email marketing campaigns.



Key results:

- **7,740 emails delivered** to strategic contacts and potential donors.
- **13 Instagram posts**, generating visibility and engagement with the cause.

Campaign impact:

Funds raised through **ScoutIAR Heroes 2024** funds key programs that benefit young scouts in the Interamerican Region.

The success of this campaign continues to strengthen the Interamerican Scout Foundation's ability to positively influence the lives of thousands of young scouts, providing them with the necessary resources to carry out their projects and actions in support of their communities.

The Foundation deeply thanks all the donors and partners who made this initiative possible, reaffirming that together we continue to build a better world.

Annual Board Meeting

Within the framework of the Interamerican Scout Summit, the members of the Board of the Interamerican Scout Foundation participated in various strategic activities, strengthening the organization's commitment to the development of the Scout movement in the region.

Key Activities:

- Visit to a scout group in Medellín,



where experiences were shared with local leaders and young scouts.

- **Participation in the Inter-American Fair**, promoting the Foundation's mission and impact among attendees.
- **Working meeting with President Armando Aguirre**, who provided historical context and aligned strategies for the coming years.

Recognitions and Celebrations:

- **Recognition of new donors** to the Order of the Condor community.
- **Annual Board meeting**, with the participation of members of the Regional Scout Committee.
- **Tribute to the four former presidents** who have led the Foundation over the past 15 years.

Election of New Directors:

During the annual meeting, the new Board members who will lead the Foundation in the next period were elected:

- **President:** Pratik Vaidya
- **1st Vice President:** Francisco Macías Valadez
- **2nd Vice President:** Jimena Ojeda
- **Treasurer:** Ajey Chandra
- **Secretary:** Patricia Diniz

This meeting reaffirmed the Interamerican Scout Foundation's commitment to the growth and strengthening of the Scout movement in the Interamerican Region, ensuring efficient management aligned with its strategic objectives.



Supported projects

2024

Inter-American Exhibition of Community Projects

The 2024 Inter-American Community Projects Exhibition was a remarkable event that brought together **75 young Scout leaders** from across the Inter-American Region to present their social impact initiatives. This year, **50 community projects** developed in 12 countries were showcased : Chile, Colombia, Costa Rica, Ecuador, Mexico, Panama, Venezuela, Brazil, El Salvador, Argentina, Peru, and Bolivia .

Impact and Achievements:

- **Promoting knowledge sharing:** The exhibition allowed young people to share experiences and learn from other projects in the region.
- **Project visibility:** The projects

received recognition and attracted the interest of visitors and potential strategic partners.

- **Skills Development:** Participants strengthened their presentation, leadership, and project management skills.
- **Strengthening the Scout community:** A sense of belonging and collaboration among Scouts from different countries was promoted.

The 2024 Interamerican Community Projects Exhibition reaffirmed the Scout Movement's commitment to sustainable development and social transformation. The creativity, dedication, and spirit of service of young Scouts continue to demonstrate the positive impact of Scouting in the Interamerican Region, inspiring new generations to get involved in high-impact community initiatives.

Hurricane Otis Project: Mexico (Liechtenstein grant for a humanitarian project)

On **October 25, 2023** , the state of Guerrero, Mexico, was hit by Hurricane Otis , a Category 5 event that caused large-scale devastation, leaving entire communities in crisis. In response to this emergency, the **Interamerican Scout Foundation**, supported by a grant from the **Liechtenstein Scout** and

Guide Association, provided resources to strengthen humanitarian actions led by the **Scouts of Mexico**.

Thanks to this support, the **Guerrero Scouts** established on-the-ground operations to directly assist the affected population. Using their first aid expertise, they distributed drinking water and food to those in need, in addition to assisting in the removal of debris to facilitate rescue efforts.

Scouts from different Mexican provinces also joined forces in a large solidarity mobilization, working alongside the **Mexican Red Cross** to collect and distribute essential supplies such as food, water, clothing, and medicine.



The impact of this effort reaffirms the **Scout Movement's commitment** to the community in times of crisis, demonstrating that solidarity and international cooperation can make a difference in the recovery of affected populations.

Project: Local ILT project and international promotion – Colombia



Thanks to the support of the Interamerican Scout Foundation, the Scout Association of Colombia held the **2024 Colombian Leadership Course**, an initiative that strengthened the leadership skills of young scouts from various regions of the country.

The course was attended by **120 Scouts**, who, through training sessions, teamwork dynamics, and practical exercises, acquired key tools in leadership, project planning, emotional intelligence, and intergenerational dialogue. The training focused on empowering participants to make a positive impact in their communities and contribute to the growth of the Scout Movement in Colombia.

Thanks to a scholarship program, the participation of young people from diverse socioeconomic backgrounds was guaranteed, ensuring inclusive and equitable representation. Each scholarship covered **40% of the participation fee**, including accommodation, food, and study materials, allowing more young people to access this valuable educational opportunity.



During the course, participants developed community projects that will be implemented in their communities, applying the acquired knowledge to strengthen their Scout groups and promote service to society. Furthermore, this initiative contributed to reducing inequalities in access to training and leadership, aligning with UN Sustainable Development Goals (SDGs) 4 and 10, promoting quality and equitable education.

The success of the **2024 Colombian Leadership Course** was possible thanks to the commitment of the young participants, the guidance of adult volunteers, and the support of the Interamerican Scout Foundation. Initiatives like this strengthen youth leadership and promote the growth of Scouting in the region.

Humanitarian Campaign “Scouts for Chile: Aid and Recovery After the Forest Fires”

Thanks to the support of the Interamerican Scout Foundation, the Chilean Association of Guides and Scouts has launched an important initiative in response to the devastating forest fires that have affected various regions of the country. This effort aims to provide humanitarian aid and support to Scouts, their families, and other affected people, ensuring their well-being and facilitating their recovery.

To achieve this goal, various strategic lines of action have been established:

- **Support for Scouts and their families:** Specific funds have been allocated to ensure access to medical care, shelter, and well-being for affected Scout members and their families.
- **Provision of humanitarian aid:** Hygiene kits and essential food supplies have been distributed to address the urgent needs of affected communities.

- **Protection during fieldwork:** To ensure the safety of volunteers, they have been provided with **personal protection and care kits**, allowing them to work safely in the affected areas.
- **Educational support:** In order to mitigate the impact on the education of girls, boys and young people, **school supplies, uniforms and educational materials have been provided**, ensuring their continuity in learning.
- **Operating Expenses:** Essential logistical costs, including transportation, outreach materials, and administrative supplies, have been covered to ensure the initiative's effectiveness.

This intervention was made possible thanks to the joint efforts of **volunteers, Scouts, and partner organizations**, who demonstrated their commitment to the reconstruction and well-being of the affected communities. **Solidarity and a spirit of service** were key to the response to this emergency, reflecting the positive impact of the Scout Movement in crisis situations.

The success of this project reaffirms the importance of **teamwork and community action**, fundamental values in Scouting, and demonstrates that together we can overcome any challenge.

Flood Relief and Humanitarian Action Fund – Brazil

In response to the devastating floods in Brazil, the **Interamerican Scout Foundation** provided a relief fund to the **União dos Escoteiros do Brasil**, enabling it to respond quickly and effectively to the emergency. Thanks to this support, the association was able to provide assistance to Scouts, their families, and other affected individuals, ensuring the delivery of humanitarian aid and the protection of volunteers on the ground.

The impact of this initiative was reflected in the response capacity and the mobilization of essential resources for community recovery. Through this fund, the work of Brazilian Scouts was strengthened, reaffirming the Scout Movement's commitment to service and solidarity in times of crisis.

Interamerican Leadership Training “ILT” - Scouts of the Dominican Republic / IAR

In 2024, the Inter-American Leadership Course (ILT) was held in the Dominican Republic, with participants from across the region. This course, funded for several years

by the Inter-American Scout Foundation, aims to strengthen leadership skills and foster collaboration among young scouts from different countries in the Inter-American Region.

Thanks to the foundation's continued support, the course has been able to continue and expand, providing a unique platform for young leaders to develop their skills and knowledge. This year's course featured a broad representation of Scouts from several countries, who came together to share experiences, learn new skills, and work on community projects. Throughout the course, participants participated in various activities designed to develop their leadership, communication, and teamwork skills.

Topics covered during the course included advanced leadership techniques, conflict resolution, project planning, environmental sustainability, and community development. Participants also had the opportunity to engage in practical activities and group exercises that allowed them to apply the knowledge they acquired in real-life situations.

The success of the ILT 2024 program in the Dominican Republic was largely due to the commitment and dedication of the participants, as well as the support of the instructors and facilitators. This course not only strengthened the scouts' individual skills but also fostered the creation of a strong network of young leaders committed to positive community development.



Welcome to the new members of the Order of the Condor

- William Daggett
- Armando Aguirre
- Jeffrey Lam
- Marcelo Guerra
- Thomas Baltuti
- Lance Hirsch
- Albert Co Em Moza Robb
- Dave Shelburne
- Peter Mastopoulos
- Thomas Baltutis
- Roberto Parra
- José Luis Vargas Varela
- Efrén del Valle
- Joe Bouley
- Jose Carlos Lao
- Manuel Franceschini
- Meghan Pierson

- Raymond Eden
- Audrey Oakes
- Richard Laflame
- Francisco Macías
- Douglas Brown
- David Terry
- Gerry Souser
- James Radcliffe
- Jeffrey McKinney
- Jhon Estrella
- Jhon Stewart
- John Nieradka
- Jonathan Zaldivar
- Leonard Little
- Lobsang Paniagua
- Manuel Bagaco
- Mason Schlafer
- Matthew Schlafer
- Pratik Vaidya
- Rachel Eddowes Souser
- Ronald J. Raleigh Jr.
- Scott Lewis
- William Reinstaller
- Wolfgang Kniese
- Randy Pots *Lockheed Martin Corporation*
- Ilka Denise Rossetto Gallego Campos
- Brigitte Therivel
- Andrew Stokes
- Chris Mulhall
- Alessandro Vieira
- Nathan Yiu
- Diana Andrade
- Felipe Marqueis
- Fernanda Soares
- Juan Manuel Salvado
- Armando Aguirre (*Eugene Foley*)
- David Burge
- Toby Weber
- Benjamin Beese

- Arthur Bussiere
- Gustavo Sanchez
- Robert Elliott
- Angeles Suarez
- Arman Tavallaei
- Janna Cuello
- Jason Gingrich
- Enzo Defilippi
- Lyda Pavón Avilés
- Abril Buelna Ramirez
- Christa Waterwiese
- Daniel Petroche
- Janet Kent
- Jay Malmstrom
- Jennifer Hancock
- Mina Armanious
- Norma Noor
- Thomas Hirt
- Vincent Duval

Thanks to Board members

Dear members, friends and collaborators of the Interamerican Scout Foundation,

On behalf of the Interamerican Scout Foundation, we would like to express our deepest gratitude to all the members of the Board of Directors for their leadership, dedication, and commitment to our mission. Their continued support has been key to strengthening our impact in the Interamerican Region and continuing to provide opportunities for young Scouts throughout the region.

We would like to especially recognize the Board members who are completing their terms of service. Their dedication, effort, and passion have left an invaluable mark on our Foundation and the Scouting community. We sincerely thank:

- David Connelly
- Steve Kent – Past President
- Christopher Warren
- Marcelo Guerra Hahn – Past President
- Tico Perez

His legacy and contributions will continue to inspire our work and that of future generations of leaders.

Board members, thank you for your commitment and for being a fundamental part of our mission. Your dedication is the driving force behind our success and growth.

With gratitude,

Juan Manuel Salvado

Executive Director
Interamerican Scout Foundation





Annual message from the President

Dear members of the Scouting community and friends:

The year 2024 has been one of extraordinary growth and inspiring accomplishments for the Interamerican Scout Foundation. Together, we have deepened our commitment, broadened our impact, and strengthened our resolve to empower young people across our Region.

Throughout this year, our efforts have focused on enhancing youth leadership programs and extending our reach to more communities in need. Driven by our core values of service, respect, and solidarity, we supported numerous initiatives that positively affected countless lives, fostering meaningful and sustainable change.

We launched a number of programs this year which have already shown remarkable results, empowering young people to implement local projects with global impact. Additionally, our expanded scholarship program has opened doors for youth to participate fully in regional and international scouting events.

Despite economic uncertainties affecting many countries in our region, the generosity of our donors and partners remained steady. Your continued support has allowed us to not only maintain our existing programs but also to innovate and expand our reach.

Looking ahead to 2025, we are committed to strengthening our Foundation's financial sustainability while amplifying the voice and visibility of scouting throughout the region. We will continue investing in initiatives that promote leadership, service, and active citizenship among our youth.

I extend my heartfelt gratitude to our Board of Trustees, donors, volunteers, and to all scout leaders who work tirelessly to create meaningful experiences for young people. Your passion and dedication are the cornerstone of our success.

Together, we are building a legacy of empowerment and positive change that extends far beyond the Scout Movement itself. Thank you for being part of this transformative journey.

Yours in Scouting,

Pratik Vaidya
Chairperson
Interamerican Scout Foundation

